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FOREWORD from Yang Amat Berhormat Premier of Sarawak

Greetings and a very warm welcome to Miri!

Miri is the gateway to the Northern region of Sarawak that boast of its rich and diverse hinterland and stunning sea front that are show-cased in this coffee-table book Miri- Uniquely Borneo. The book is indeed a great introduction to Miri.

Fittingly billed as a resort city for its close proximity to the sea, Miri is vibrant, clean, safe, and a pleasant metropolis that has transformed itself from its humble beginning as a sleepy fishing village where oil was first discovered in the country in 1910.

Miri offer visitors its many attractions – the expansive city surroundings, the many natural attractions and recreational sites be it diving underwater, or deep-sea fishing, or exploring ancient lime stone caves, or the lush rainforests. Being near to the sea Miri of course offers stunning vistas, beaches as well as exquisite cuisine featuring the many varieties of fresh sea food delicacies.

Once setting foot in Miri, visitors should not miss the awe-inspiring vastness and uniqueness of underground caverns and system of rivers, rock formations and karst features of the Gunung Mulu National Park tucked deep in the interior. The extensive cave system found deep in the bowels of Gunung Mulu was enlisted as a UNESCO World Heritage Centre and are in league with other famous heritage sites the world over. Now, the 53,000-hectare park's visitors centre is equipped with 4G internet broadband services offering visitors connection to the world wide web while admiring the distinctiveness of mother Earth's primordial creation below the virgin forest canopy.

The Niah Cave National Park is another jewel in the crown of Miri's natural attraction with a record of human habitation dating back to 65,000 years. This limestone cave complex is a world-renowned archaeological site offering exciting glimpses into one of the oldest origins of human habitation in the region.

But nothing else should beat the warmth of the Miri people who will always want to ensure that their visitors felt welcome, be well-fed and shown around especially to its beautiful and unique beaches such as the Blue Tears beach of Tusan.

Let me assure our dear visitors from near and far that they will enjoy their presence here and will always be in the good hands of the beautiful people of Miri during their stay.

DATUK PATINGGI (DR) ABANG HAJI ABDUL RAHMAN ZOHARI BIN TUN DATUK ABANG HAJI OPENG

MESSAGE from Yang Berhormat Minister for Public Health Hosing and Local Government



I would like to extend a heartfelt congratulations to Mayor Adam Yii, the councillors and the staff involved in the planning and publishing of the book, Miri – Uniquely Borneo.

As the Minister of Local Government and Housing, I have always urged the local governments to work together to represent their constituents in a more effective manner. It is heartening to see the Miri City Council taking up this challenge by transforming Miri with their many projects. This has not only seen Miri grow as a city and has also improved the quality of life for its people.

Miri has long known as a pioneer city. This has been truer with Miri's many projects that mixes urban planning with environmental consciousness, a topic that is given much attention in this book. In particular, the new Miri City Hall that will soon be completed as it will not only serve as a landmark but also rated in the Green Building Index (GBI). I would like to commend the Miri City Council on their effort to encourage the local community, private sectors, and non-governmental organisations to develop in a sustainable manner.

With its many natural attractions, Miri has the potential to develop further as a green resort city, pioneering the way for other cities to follow in its footstep. We should remember that development in a resort city must always be tempered with sustainability to ensure that progress can be maintained in the long term.

With this, I wish Miri and its people abundant blessings in all their endeavours to develop Miri into a healthy and green resort city.

DATO SRI PROF. DR. SIM KUI HIAN

MESSAGE from Yang Berbahagia Sarawak State Secretary



First of all, I would like to extend my congratulations to the Miri City Council for the completion of this book, Miri – Uniquely Borneo, that portrays not only the city's beauty but also its many unique attractions.

A fast-growing city, Miri is a showcase of ethnic and cultural diversity. It is encouraging to see that Miri has always maintained a balance between its community, environment and economic development. In this respect, I applaud the Miri City Council for its Sustainable Development Goals (SDG), following the Local Agenda 21 (LA21) programme, that will help turn Miri into a vibrant and liveable resort city.

A city's development has always been in the hands of its community. Without the support of the people, plans will only be writings on papers. It is only when everyone takes ownership and responsibility that those plans can come to fruition. Mirians have shown that they are willing to take up the challenge to commit to the many projects helmed by the Miri City Council.

With a supportive community and a city council that looks to the future, Miri has shown itself able to take the mantle and lead the charge into a better future. I wish Miri success in its current and future undertakings.

DATUK AMAR JAUL SAMION

10 MIRI Uniquely Borneo 11

MESSAGE from Yang Berbahagia Permanent Secretary, Ministry of Public Health, Housing and Local Government



First and foremost, I would like to extend my heartfelt congratulations to all involved in the planning and publishing of the book, Miri - Uniquely Borneo. I believe that this book would be a great introduction to Miri city and its surrounding areas.

Realising its moniker 'Resort City', Miri has many a project that have been developed, while keeping the environment as pristine as possible. Amongst the efforts include major beautification projects at the waterfront and also to introduce new attractions, such as the Wireless Walk. The Miri City Council has done wonders to keep up Miri's image as a tourist destination of choice in Sarawak. This book has done well to showcase all the new attractions that Miri has to offer.

For the environmentally conscious visitor, they can be rest assured that Miri's rapid progress has always been environmental sustainability in its foreground. Miri has the potential to be a pioneer in the state on how a city can develop sustainably while improving people's quality of life. As the first city to ban plastic bags and discourage the usage of plastic straws, visitors can be assured that their visit to Miri will be filled with fun and remain environmentally friendly. Due to environmental consciousness, Miri City Council is embarking on sustainable development goals and target to be achieved by 2030 for Miri City.

With this, I wish everyone an amazing visit to Miri and for Miri to continue being a beacon for other cities on its way to being a green resort city.

DATU ANTONIO KAHTI GALIS

MESSAGE from Yang Berhormat Mayor of Miri City



Welcome to Miri, your resort city of choice! It is with great pleasure that I present this comprehensive book, Miri – Uniquely Borneo, to showcase Miri City and its many aspects. A special thank you to the councillors and staff that have worked tirelessly to complete this book.

With its many natural splendour and rapid urban development, Miri City is continuing its journey to becoming a tourist's destination of choice. This book will serve to help introduce and encourage more people to come and visit this splendid city. This book will serve as a guide for all who visit Miri to better explore all it has to offer. Even Mirians would benefit to discover more about their city. Located at the northern coastal region of Sarawak and bordering both Brunei and Indonesia, Miri City is truly a hidden gem waiting to be discovered. With a population of slightly over four hundred thousand and home for over 30 friendly ethnic communities. With such a diverse community, Miri regularly host celebrations that caters to all groups and interests. From local celebrations such as the Christmas Parade to internationally renowned festivals such as Pests Nukenen Bario Food and Culture Festival, Miri has just the celebration for you.

Miri City is also known as the gateway to many natural attractions such as the renowned UNESCO Heritage site, the Mulu National Park and the Niah National Park, home to Niah Caves where human remains were found dating back some 65,000 years ago. Besides that, visitors can also visit Lambir National Park which has the most diverse flora population and dive to discover the mysterious seas at the Miri-Sibuti Coral Reef National Park. Even within the city, visitors can find many public parks to enjoy fresh air and flora to invigorate the senses. For food lovers, Miri City also has many spots for you to enjoy. Visitors can take a walk along Wireless Walk, a new food destination with an assorted variety of local and international cuisine or go to Tanjung Lobang, where food trucks gather every evening. No matter your choice, Miri City has something to cater to your taste buds.

Ever developing, Miri City has undergone numerous changes such as the renovation to the Miri Handicraft Centre and to be completed new Miri City Hall which will be one of the few buildings incorporating elements of the Green Building Index (GBI). The city has also implemented smart mobile applications such as the Smart City app and the SmartParking Borneo app for the conveniences of both local and visitors to the city. With such changes, Miri is truly living up to being Sarawak's Green, Smart and Most Liveable Resort City. First time and returning visitors are sure to be delighted to see the changes to the city.

This book would serve well as an introduction to Miri and I encourage all to keep a copy in their home, office or shop. Once again, I hope that everyone will enjoy their stay in Miri.

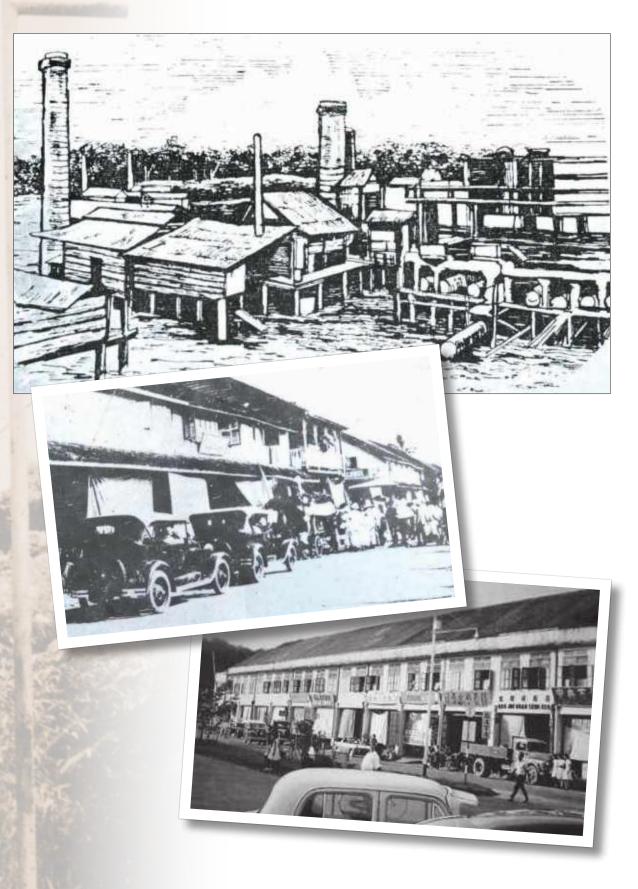
ADAM YII SIEW SANG

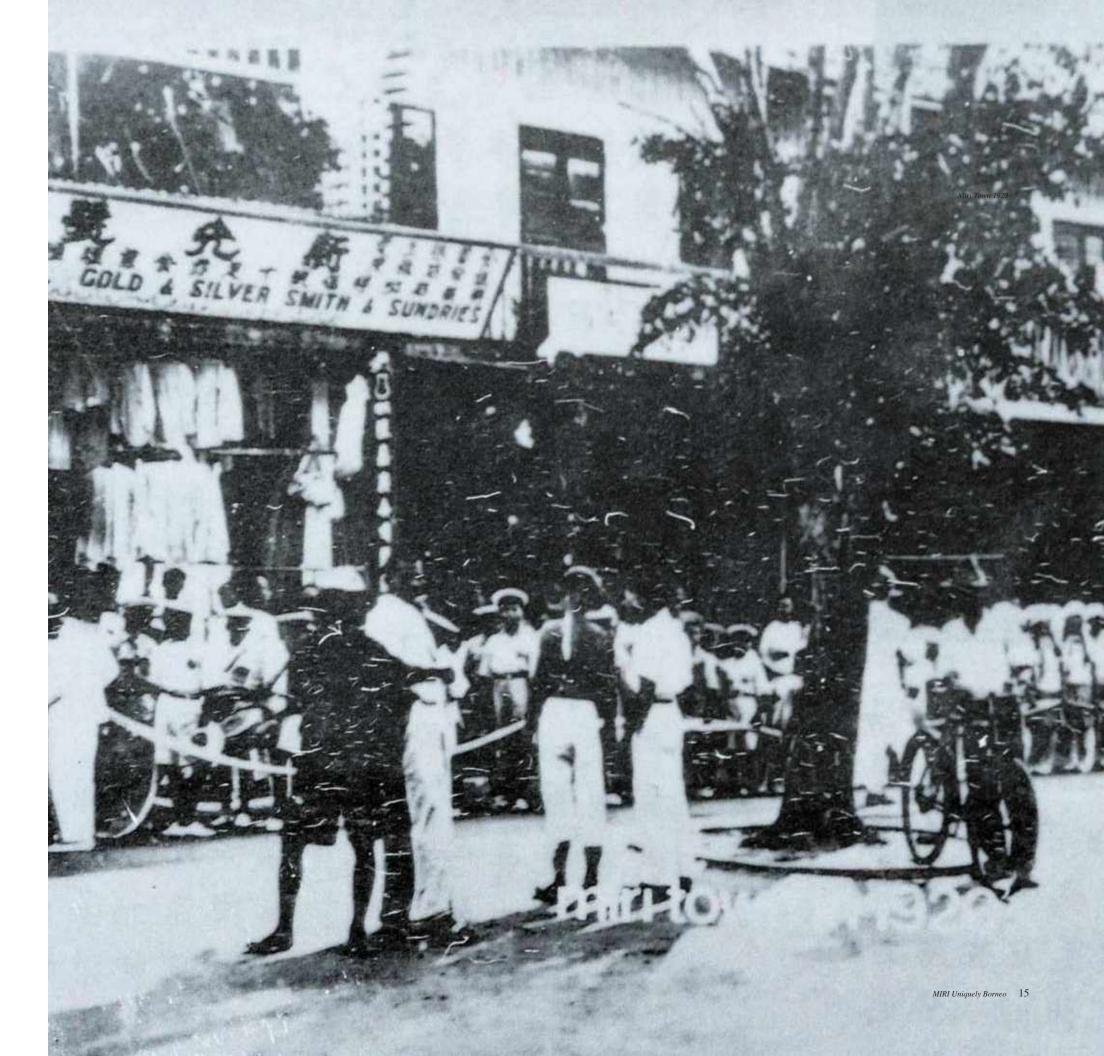
OIL TOWN MIRI

Miri is situated in the northernmost part of Sarawak on the island of Borneo. The region had been renowned for the black gold that seeped from the ground, as observed by the Resident of Baram, Claude Champion de Crespigny, in 1882. One of de Crespigny's successors, Dr Charles Hose, influenced the Anglo Saxon Petroleum Company, a British subsidiary of Shell, to conduct exploratory drilling in the area. On August 10, 1910, the first oil was struck on a hill overlooking the small fishing village of Miri, at a depth of 123 metres. The well, subsequently christened the "Grand Old Lady", continued to produce oil until 1972.

With the discovery of commercial quantities of oil, Miri rapidly transformed from a sleepy fishing village to a booming oil town. Many previously unseen amenities began being developed in concert to Miri's oil boom. By the mid-1920s, it had become the administrative centre of the Baram region, and continued to thrive until the onset of World War 2. During World War 2, the oil fields were destroyed by the Brooke administration to thwart Japanese attacks. Nevertheless, this proved futile as Miri became the first landing point for Japanese troops in Borneo. The ensuing Japanese occupation caused Miri to become a target of air raids by the Allied Forces leading to the destruction of the oil refinery facilities in Miri. Later on, the petroleum industry continued to grow and be a major player in the city's economy.

During the late 1950s, the onshore oilfield began producing less oil and prospecting in remote peat swamp forest yielded poor results, so exploration was moved offshore with the development of mobile exploration rigs. By the early 1970s, offshore production had reached 95,000 barrels a day, at the same time the onshore field which was declining, was closed down on 1st October 1972 and the support and administration facilities were moved to Lutong, just north of the town.



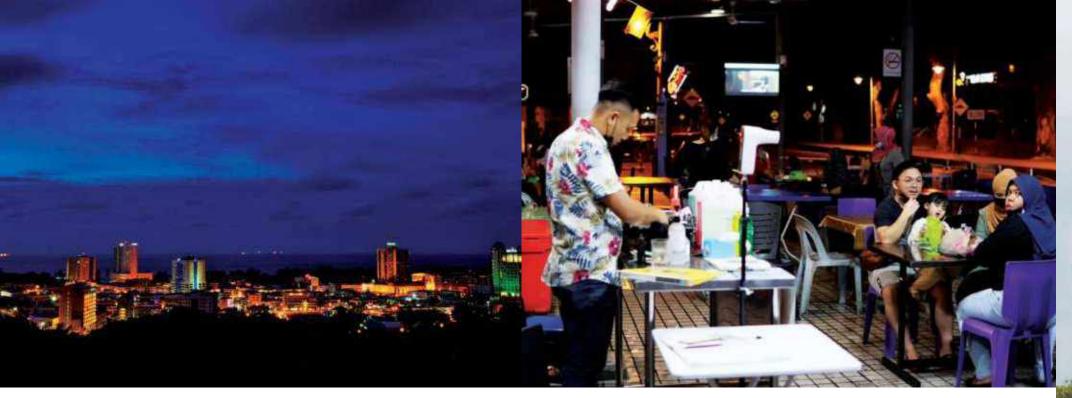


The oil and gas industry remains the largest contributor to the economy of Miri and Sarawak, but other industries such as forestry and agriculture burgeoned in the years following Sarawak's independence through the formation of Malaysia in 1963. In recent years, construction, shipbuilding, retail, financial services, tourism, education and manufacturing sectors have also contributed greatly to the city's rapid economic growth. Consequently, the economy of the town continued to grow throughout the 1970s and 80s. Miri continued to prosper throughout the 1990s, and in recognition of its booming population and crucial contributions to Sarawak's economy, was granted City status on 20th May 2005.

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comprising almost the entire spectrum of the state's many ethnic groups, as well as a significant number of expatriate workers from around the globe. It is known as the northern tourism gateway to Sarawak and attracts numerous foreign tourists as well as weekend shoppers from neighbouring Brunei. It is also the administrative headquarters of Miri Division, the largest of Sarawak's 11 administrative divisions. Referred to as the 'Oil Town of Malaysia', another favourite nickname is Sarawak's 'Resort City' given its scenic seaside location and being the gateway city to the area's world-renowned tourist attractions.

With a population of about 350,000



Miri grew in leaps and bounds from the sleepy fishing village in the 1800s to a bustling modern cosmopolitan city of today, fuelled by its thriving economy from being an oil industry hub, its proximity to Brunei, increasing demand for retail, flavoursome

shopping malls, luxury condominiums, two 18-hole golf courses, institutions, hotels, luxury condominiums, commercial 4- and 5-star hotels and a modern airport and port. It has also properties, sports amenities and government offices; as well become an educational and training hub with the presence of as new roads, public amenities and commercial properties cuisine, spectacular beach activities and, most importantly its Curtin Malaysia and other private and public institutions of in both inner city and suburban areas. Great things are

of course, study. Miri boasts a splendid waterfront, marina, Bay development incorporating Miri's new City Hall, financial





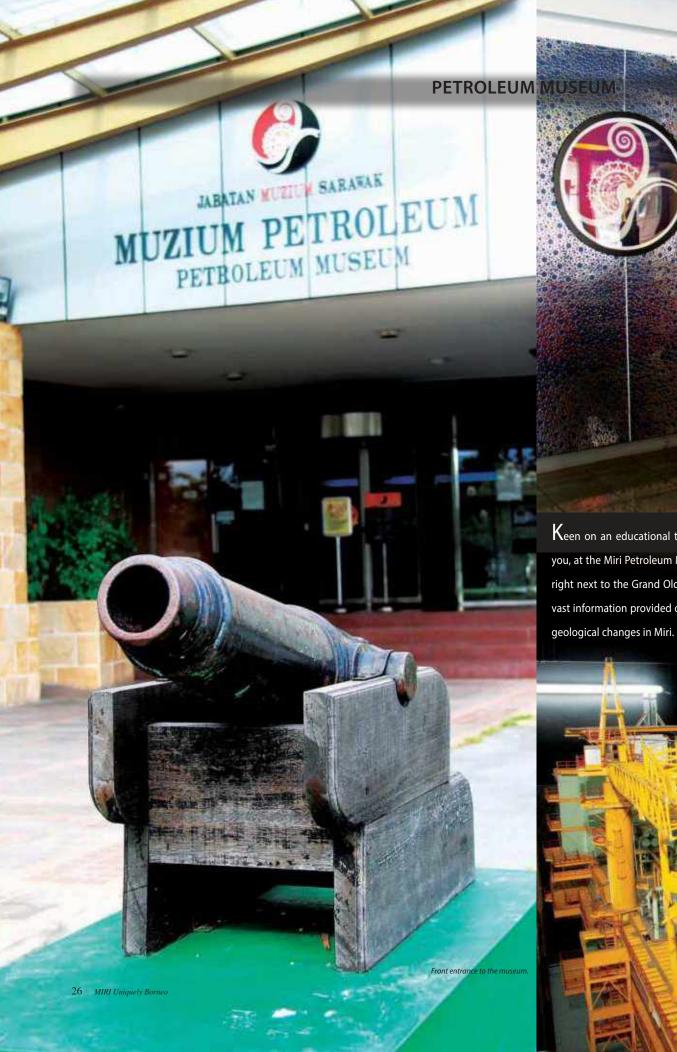
Not forgetting its roots, the fishing industry is constantly developing in Miri.

Fascinating Miri

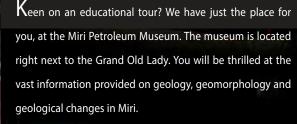
URBAN DISCOVERY

Miri is located near the border of Brunei Darussalam, and is the is rich in culture, biodiversity and is filled with fascinating places second biggest city in Sarawak. It was the first non-capital city of interest. In Mandarin, Miri is also known as "mei le", which to be accorded city status in 2005, and is the second largest city means "beautiful inside". True to its name, Miri boasts of both in Sarawak. Miri is known as the gateway to a number of world beautiful urban landscapes and natural attractions such as its renowned UNESCO World Heritage Sites, which makes this beautiful caves and forests rich in biodiversity and unique species resort city one of the most interesting and worthy cities to visit endemic to the region, and has a magnificent coastline facing the in Sarawak. South China Sea with beaches that present spectacular sunsets. Miri is also known for its traditional markets which showcases handicrafts and art work of a plethora of ethnic tribes.











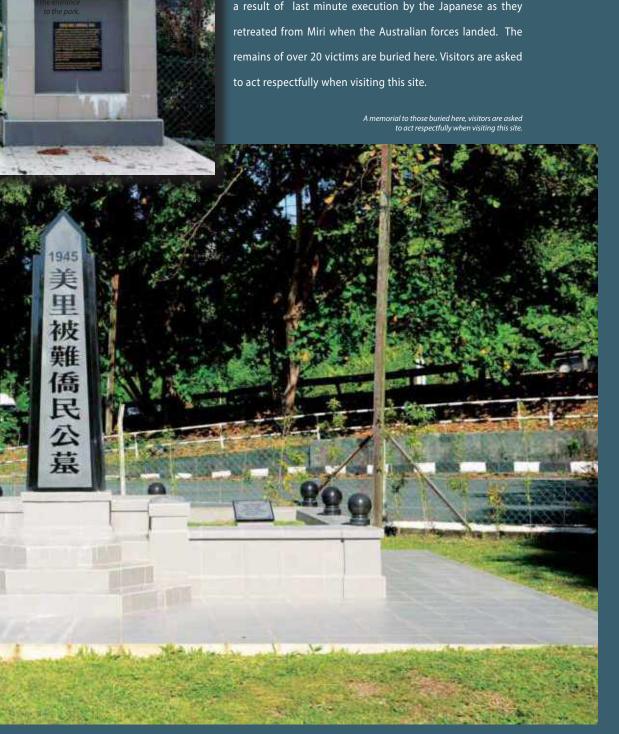






THE SECOND WORLD WAR (WWII) MEMORIAL PARK

Located between Gymkhana Club Miri and SMK St. Columba, lies the Second World War (WWII) Memorial Park where one can find the graves of European, Chinese and indigenous people, whose lives were lost during the war. A particularly large memorial, there is a mass burial from World War II, a result of last minute execution by the Japanese as they





TUA PEK KONG TEMPLE







Currently 107 years old, the Tua Pek Kong Temple is Miri's oldest temple built by Chinese immigrants in 1913, during the boom in the oil industry. This temple was dedicated to their deities to protect all immigrant Chinese. Tua Pek Kong is one of the pantheon of Malaysian, Indonesian and Singaporean folk religions. Tua Pek Kong is also referred to as the "God of Prosperity" as an incarnation of the god "Fu" from the trio of "Fu Lu Shou" ("Prosperity, Fortune and Longevity"). It has recently undergone some renovations so make sure you stop by even if you've visited it before.

Please scan the Logo



HAI LONG SI TEMPLE (MIRI SEA DRAGON TEMPLE) Also known as Hai Long Si Temple, the Sea Dragon Temple was completed in 2013. Located in Krokop, this temple was constructed to honour the Nine Emperor Deities, and offers a blend between the Taoist and Buddhist beliefs. carvings and designs. SAN CHING TIAN TEMPLE

Built in the year 2000, it is the largest Taoist temple in Southeast Asia. The San Ching Tian Temple is a source for rich Buddhist heritage and culture, and traditional architecture. The elegant lotus design motif and wind chimes makes this an impressive place to visit. It is located in the Krokop 9 area.

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ST. JOSEPH'S CATHEDRAL

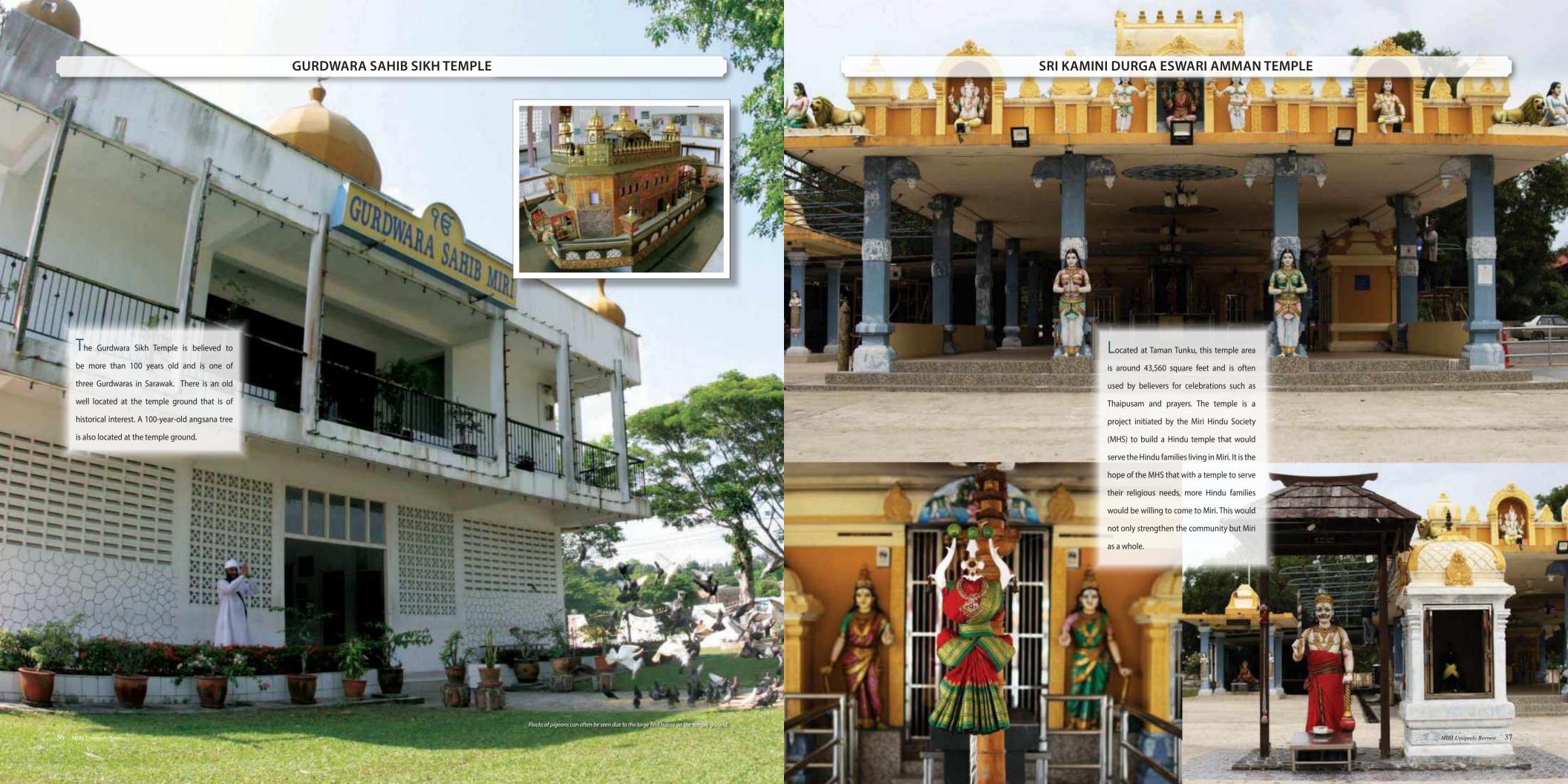
St. Joseph's Cathedral is one of the oldest churches in Miri. The church was dedicated to St. Joseph who is the patron saint of the Mill Hill fathers, the missionaries that were tasked by the Pope to take over the Borneo Mission work in 1878. Originally at Marudi, the church moved to Miri in 1912 following the discovery of oil. The old church built by Fr. Henry Jansen was demolished to make way for the cathedral in 1972. Until now, St. Joseph's Cathedral is still serving the community as it did in the past.

ST. COLUMBA'S CHURCH

THE REAL PROPERTY.

One of the earliest churches in Miri, St. Columba's Anglican Church has undergone many changes throughout its years of service to the community. The original church was built in 1922 to cater to the foreign technicians and labourers who were mainly Anglican. It was later converted to the St. Columba's Kindergarten, one of the oldest kindergartens in Miri. The second church was then built in 1968 but was recently discontinued due to safety concerns. The current and much larger church, the third to bear the name St. Columba, was consecrated in 2013 and can accommodate up to 1,000 people within its halls.

MASJID AT-TAQWA MIRI (AT-TAQWA MOSQUE) MASJID AN-NAIM AND THE CHURCH OF GOOD SHEPHERD The At-Taqwa mosque is one of the bigger mosques around Miri. Located next to Permaisuri Mall, it is regularly visited by many in the city for prayers. It has many facilities available such as prayer rooms, meeting rooms, a religious library and more. Recently renovated, both the inside and outside now shows a more splendid design. A symbol of religious tolerance and unity among the Muslim and Christians in Miri, the WHILE THE PROPERTY OF THE PROP Good Shepherd Church and Masjid Ann Naim are located side by side. One of the great shows of harmony is the sharing of the parking lot between the two houses of worship. This represents the beautiful harmony that exists between people of many faiths in Miri.





TAMAN BULATAN **TAMAN AWAM MIRI** A large public park that has suspension bridges and a mini water children's playground. It is also a popular spot for barbeques, perfect for gatherings and picnics. There are also food stalls open at night at this location. A public park for fitness enthusiasts, you will see large crowds jogging and brisk walking in the evenings. So make sure you are aware of your surroundings to avoid bumping into other joggers! It features a large artificial lake with a clock tower in the middle. You can bring your families for a short bout of brisk walking, or let the kids watch and feed the fish in the lake, perfect for all. Group fitness classes are also held here on most evenings. Skaters often come here to practice their tricks. 40 MIRI Uniquely Born

EASTWOOD VALLEY GOLF AND COUNTRY CLUB

Eastwood Valley Golf and Country Club is located along Miri-Bypass, 5 minutes from the Miri Airport. Eastwood Valley Golf and Country Club is a 36-hole golf course complete with a beautiful and large golf course, a man-made lake, outdoor pool and restaurant. For those seeking to escape the city for the weekend, Eastwood Valley Golf and Country Club is the perfect getaway.

MIRI GOLF CLUB

Established as early as 1910, Miri Golf Club is set on a sand bar between the Miri River and the South China Sea. Surrounded by a Malay village, this golf club provides members with both picturesque view and challenging courses. Among the 18 holes, Hole 10 and 18 are considered the most demanding with trees and ponds providing even the most seasoned golfer a challenge. For those looking for a great view, remember to head to Hole 14 where you will get an amazing view of Miri city.

-11

MIRI WATERFRONT

Miri Waterfront hosts various eating spots, especially if you are craving for some seafood. Besides that, a new seahorse statue was erected as part of tourist attraction. It is a four-storey-high steel seahorse statue installed on a concrete platform by the riverbank, facing the direction of South China Sea. Fancy a selfie, come here!

MARINA SQUARE 1 AND 2



A popular place among Mirians, Marina
Bay Miri is located on a stretch of reclaimed
land consisting of commercial areas and
eateries. There is also a marina further south,
at the Coco Cabana area, where you can view
yachts and boats anchored nearby. A newly
developed hub for food and entertainment,
the Marina Square 1 and 2 is well known
amongst locals as a hotspot for mouthwatering local and Western cuisine. This area
hosts a number of local bistros, cafes, fusion
restaurants, steamboat restaurants and
seafood restaurants that offer great dining
experience, and magnificent views of the
South China Sea.



MIRITIMES SQUARE Square comprises offices, SOHO apartment units and retails shops. The SMA TEGAS Digital Innovation Hub is located here. Feeling peckish and looking for something light? Grab local fried and baked desserts from shops like Crumbs, a popular café serving artisan bread and fusion delicacies. Or head to the numerous bubble tea shops in the area. The choice is yours! TIMES SQUARE 美里时代广场

COCO CABANA

As Miri's top tourist attraction, Coco Cabana is the best spot to enjoy the sunset within the city. With a view of the ocean on all sides, visitors often strolled along the jetty nearby admiring the ocean. With an evening market near the parking area for those feeling peckish, families are often seen together sharing a wonderful time here. Multiple events such as the Borneo Jazz Festival and Miri Country Music Fest have been held here. While here, remember to visit the iconic Seahorse lighthouse. A visit to Miri won't be complete without a selfie with this Miri icon.

Thinking of updating your Instagram pictures and stories? Head on to Coco Cabana and take

Main event building with its stylish design Coco Cabana offers some of the best sunset views in Miri.

ou can visit small stalls

fering various food while

njoying the amazing

unset view.

BORNEO HERITAGE HANDICRAFTS CENTRE MIRI HANDICRAFT CENTRE ituated at High Street, this center has various traditional handicrafts and pottery on display and for sale. It showcases Looking for a souvenir to bring home? Do pay a visit to the many of the ethnic arts and crafts of northern Sarawak. There Miri Handicraft Heritage Centre on Jalan Brooke to purchase are various stalls run by individuals, so visitors will be spoiled local handicraft from the Sarawak indigenous people. Owned with the choices and options of unique ethnic craft and local by individual manufacturers, you can shop for items such as products. If you are looking for some souvenirs, this is the place traditional woven bags and textiles, traditional costumes, Orang Ulu beadwork, and even our famous Sarawak Kek Lapis on sale in the individual stalls. Visitors can also view bag weaving demonstrations.



around Miri! In Miri street murals are scattered throughout the city. The first and biggest mural is located nearby the entrance of Miri Times Square. It spells out "Miri" in gold balloon form. Another fascinating mural can be found at the open air market area. It features Miri's famous Niah Cave.

> AR Video Available!. Please scan the QR Code here!



Painted by local artists Noel Belulok, Lawrence Noel, Meges Laoi, Bill Suut, Abdul Rahman Han, and Putit Pikok. s massive mural adorns the sides of the Miri indicraft Centre, showcasing the multiracial and multicultural sides of Sarawak.

Selfie Me Mural
Organised by DB Story and 339
Home Tuition. Painted by Artist
Then Chan Fah. This mural is a
bit tricky to find as it is located





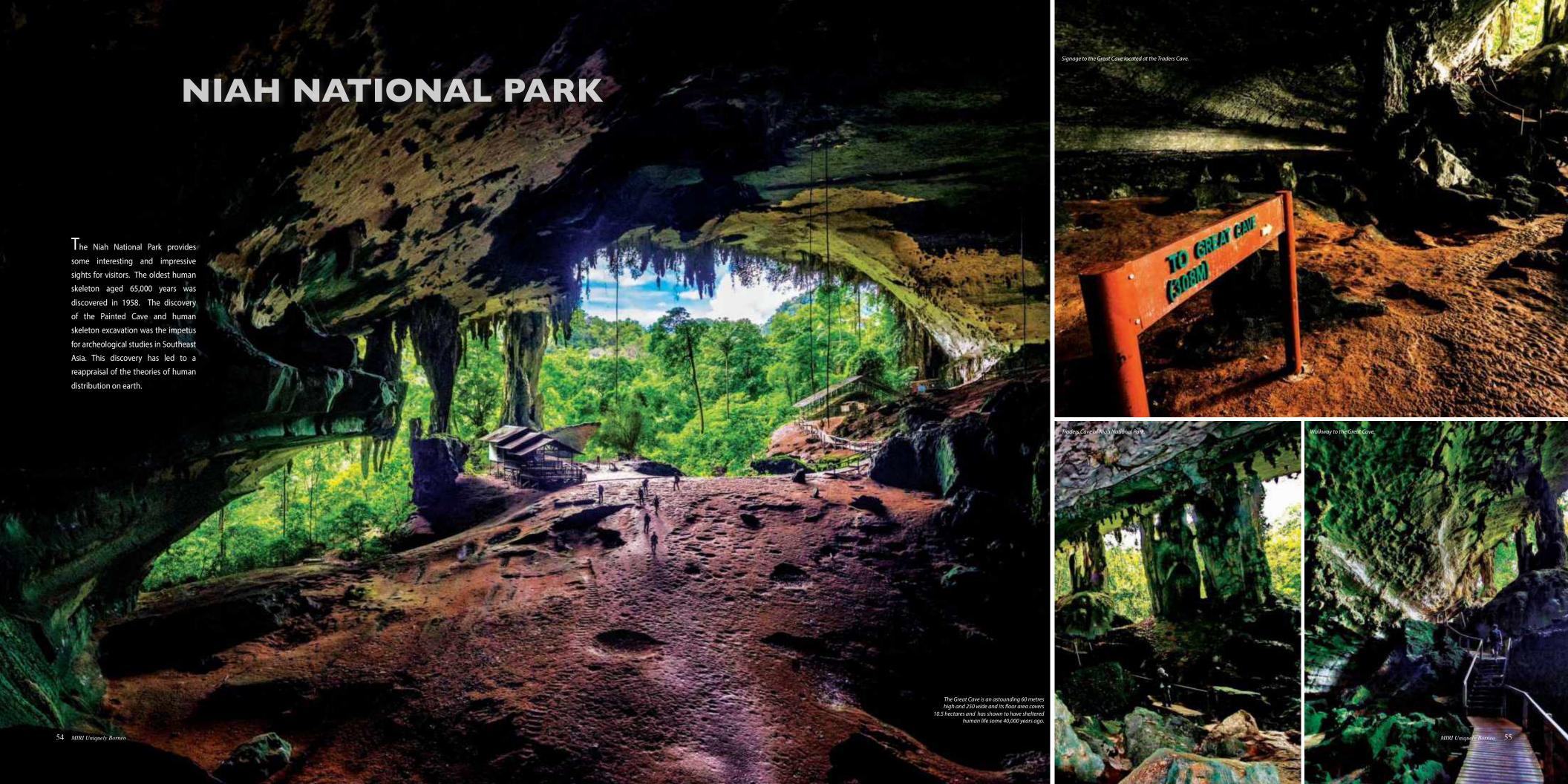
Catch the Ball Mural by DB Story and 339 Home Tuition. Painted by Artist Then Chan Fah. This mural is located in an alley at Jalan Bendahara. Another hidden gem would be the unique paintings beside the mural as they were created by young children from 339 Home Tuition!

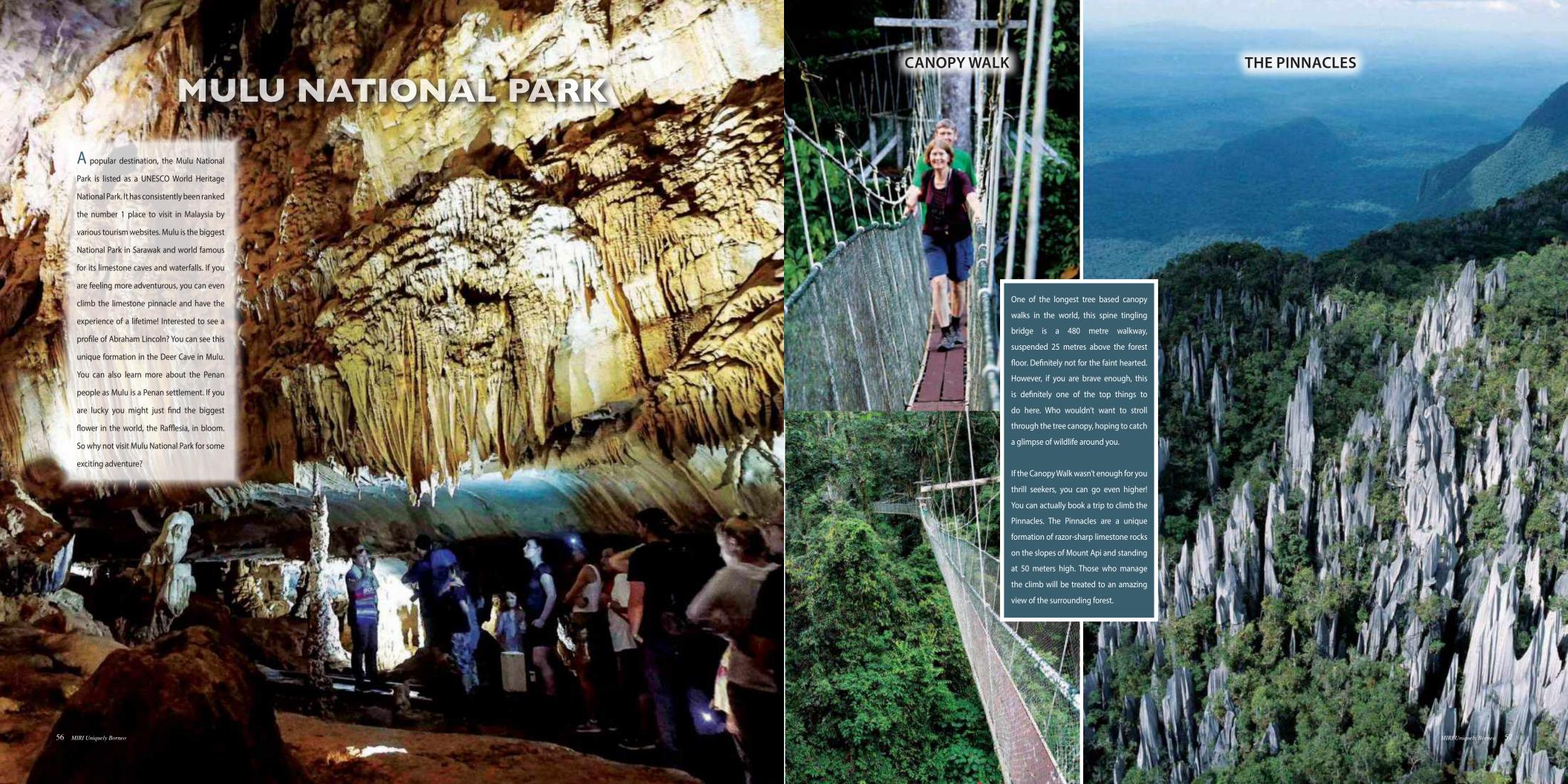


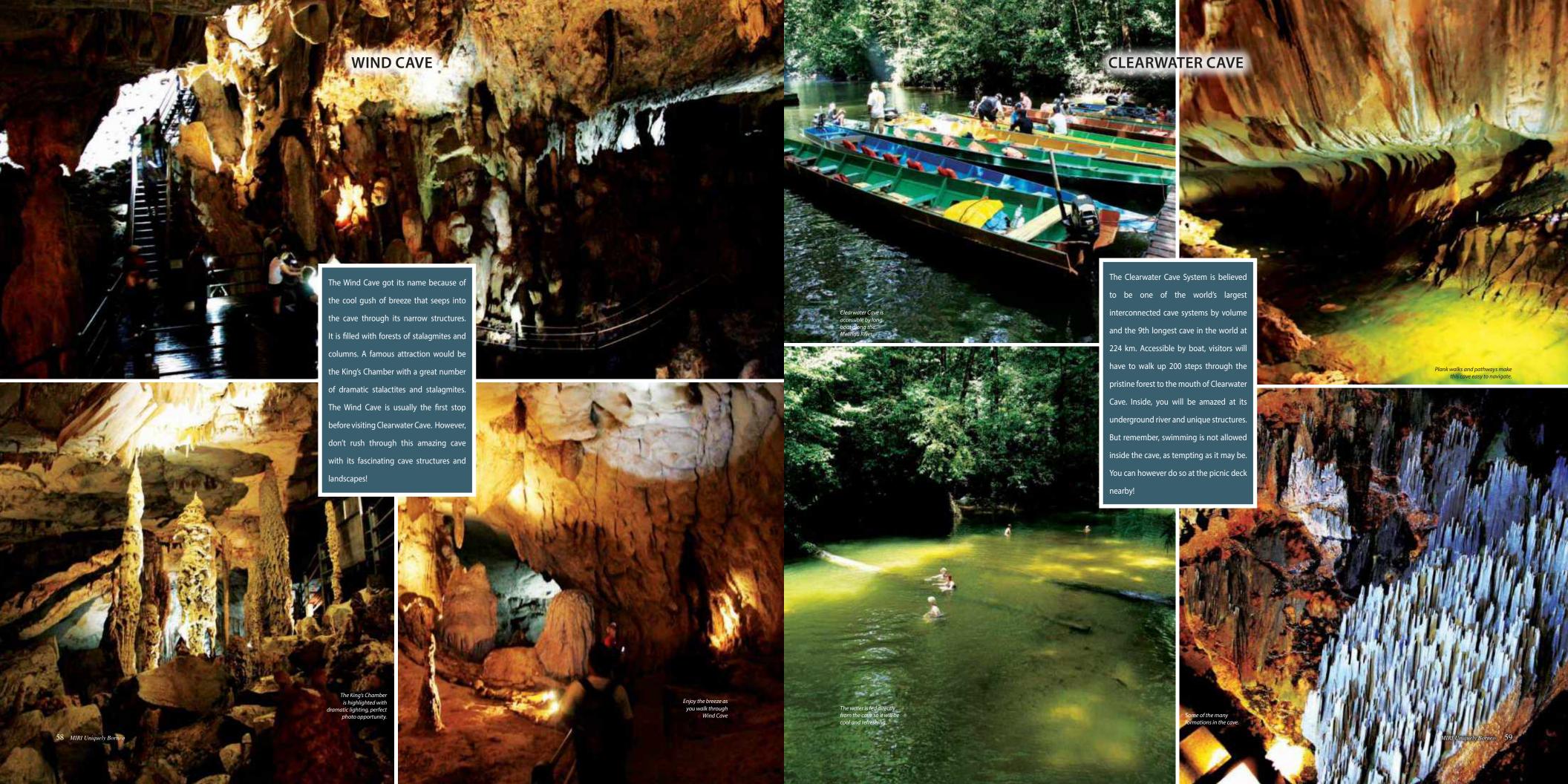
PUBLIC BANK

Gua Nian Mural by Del Story and 359 Home Tuition, Painted by Artist Then Chan Fah. This mural is located at the wall next to Miri Unity Hawker Centre. If you ever get hungry after your selfie, just pop by the stalls for some



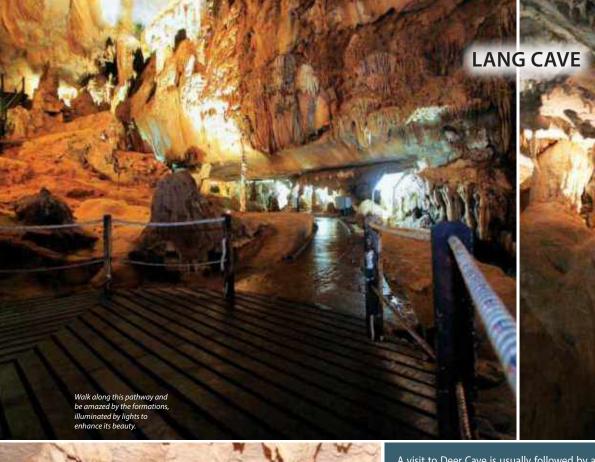






DEER CAVE at dusk as the bats inhabiting Deer Cave go out in search of you might even see bat hawks catching a snack or two. If you stand at the right spot, this formation will look like Abraham Lincoln. 60 MIRI Uniquely Borneo



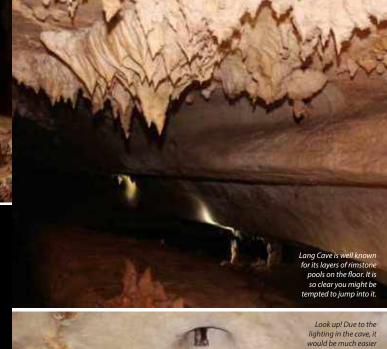




It is over 2 km in length and 174 metres high. It is said that the name comes from deer that would go into the cave to lick the salt-bearing rocks and find shelter. Going through this cave system, you will see a number of unique formations. One of the most famous formations is shaped like a former American President! Timing your visit right (dusk when the weather is fine), might even let you catch the bat exodus afterwards!



A visit to Deer Cave is usually followed by a visit to Lang Cave. Despite being one of the smallest caves in the park, this cave is filled with wonderful limestone shawls, stalagmites and stalactites. Bats are also much easier to see here so look up to spot them.



for you to spot bats hanging around.







of Eden, an approximately 1 km wide, circular valley encircled with 150–300 m tall limestone walls and a mountain slope from the fourth.

MIRI-SIBUTI CORAL REEF NATIONAL PARK

AR ST

Anemone Gard

Famous amongst divers, this park comprises of more than 30 coral reefs and 40 dive sites. The reef houses a wide diversity of marine life and some interesting wreck dives. The Miri Sibuti Coral Reefs has a depth of 7-30 metres and an average visibility of approximately 10-3- metres. So, grab your diving suit and book a dive tour to experience the untouched coral reefs in our coral reef national park!





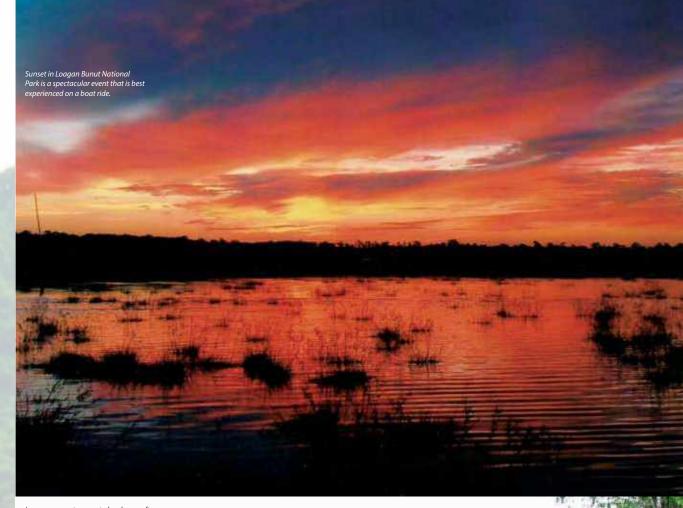
THE LOAGAN BUNUT NATIONAL PARK

I he Loagan Bunut Park was gazetted as a national park in 1990. Covering 10,736 ha, Sarawak's largest natural lake is located in the Loagan Bunut National Park. The park was named after the Loagan Bunut lake, located nearby which is connected to Sungai Bunut, Sungai Baram and Sungai Tinjar. An interesting phenomenon here is that the lake drains completely when the water from the Tinjar River dries up. During this period, some parts of the lake dry up and visitors may even be able to walk on the dried lake.

The Berawan people claim that the Loagan Bunut lake is haunted and everyday life of this unique indigenous group is largely centred around the legends and taboos associated with the lake (Hii, 2009). For example, one taboo is that visitors are not allowed to wear red when visiting the lake, or make comments and remarks about anything unusual and unpleasant during the trip. This rule is to be strictly observed or it is believed that a misfortune will occur to the person. Home to a large and complex collection of marine life and wildlife, this is definitely a place to visit if you are ever in Miri.

Legend of Loagan Bunut

According to the legend from Berawan community, the curse of the Loagan Bunut was due to their action of killing a big snake, the size of a dragon which always disturbs Berawan's hunters in the surrounding forest. The giant snake was brought to the village, cut and divided to every family. This caused a storm to strike and demolish their long house, and killed the entire villagers except for an elderly woman and an orphan child. The cut snake meat was thrown into the lake and turned to stone. The people of Berawan call it the dragon stone and it can be seen when the water of Loagan Bunut lake dries up during the long dry season.



Large scoop nets mounted on large rafts are used to catch migrating fish. The fishes are kept alive in submerged bamboo cages until they are brought to the market. This method of fishing, known as Selambau, is unique to Loagan Bunut's local Berawan tribe.





TANJONG LOBANG / BRIGHTON BEACH

Known locally as Tanjong
Lobang, this beach was
developed and is now housing
condominiums, fast food eateries,
a Japanese restaurant, seafood
and drink stalls. You can have a
scenic view of the sunset from
the shoreline. There are also two
beautiful piers that extend all
the way to the ocean that offer
a spectacular scenic view of the

Beautiful seaside view makes Brighton Beach a favorite spot to gather with friends.





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Ethnic and Cultural Diversities

Miri is a melting pot of cultural diversity, comprising a variety of ethnic tribes. Miri was named after the original inhabitants of this city; an ethnic tribe called the 'Jati Miriek' or 'Miriek' people. This ethnic group is the earliest settlers in the region. The Orang Ulu ethnic tribe, is one of the oldest inhabitants in the northern region of Sarawak, originating from the highland area.

The other ethnic tribes such as the Ibans, the Bidayuhs, Melanaus and Malays migrated from other parts of Sarawak due to the discovery of oil in the Miri division. Now these ethnic groups form a rich, culturally diverse community contributing to the development of Miri city.

JATTI MIRIEK

he Jatti Miriek is a ethnic minority that can be found in Northern Sarawak. They are recognised as the original indigenous inhabitants of Miri. It is believed that the name Miri came from the name Miriek. The Miriek people were originally settled in the interior parts of Miri, but gradually migrated to the coastal area due to the Kayan tribe's expansion of territory around 180 years ago. Now, the Jatti Miriek has mostly settled in areas such as Bakam, Siwa Jaya, Luak, Raan, Lambir and other rural areas of Miri. Currently, the Jatti Miriek number around 15,000 and the Persatuan Jatti Miriek Miri (Jatti Miriek Association Miri) were established in 1982 to protect their heritage, one of which is their language called "Tuttot

Merrek" from disappearing.

Members of the Persatuan Jatti Miriek Miri.

Jatti Miriek has a number of traditional dances such as Alai Tatong, Alai Mulah Hadih , Berzappin, and Tandek Lebuwen.

KEDAYAN

Some of the accessories normally worn with the JJatti Miriek's traditional clothing ("nahalok").

Also known as the 'Kadaian' people, very little is known about this indigenous tribe of people of Miri. The Kedayan ethnic group originated from the Bekenu, Limbang and Lawas areas in Sarawak. The word Kedayan, or 'escort', is derived from the Malay word 'kodi' to signify the early life of the Kedayan community as escorts of the King during the feudal era. The escorts were called "kodi-an" (Mohd Mokhtar, Khalek, Sa'ari & Mohad, 2018) and were later changed to 'kedayan'. The famous celebration of the Kedayan people is the annual festival of Makan Tahun which they celebrate after the harvest festival.

raditional clothing is called "Baju Bersuja Berkubamban". The sleeves are often adorned with bells called "giring-giring".

ORANG ULU



Lun Bawang

The word Lun Bawang means 'native people' or 'people of the interior'. Lun is roughly translated as "people" while Bawang means "interior". A majority of the Lun Bawang people reside in the Lawas and Limbang division (Munan, 1993). The Lun Bawangs originated from the central Borneo Highlands in the Indonesian part of Kalimantan. The Lun Bawang people are famous for their beautiful bead culture and their elaborate bead caps worn as a symbol of status among the indigenous people.



Kenyah

One of the Upriver Peoples, the Kenyah people can be found living near river headwaters along the lower and upper reaches of the Baram and Balui Rivers, as well as in big coastal towns such as Miri and Bintulu. There are approximately over 40,000 Kenyah, comprising over forty divisions. Many Kenyah traditions such as their beadwork and woodcraft are still strong and practiced today. However, the practice of elongated earlobes, the most distinguishing feature of a Kenyah woman, is unfortunately dying out.



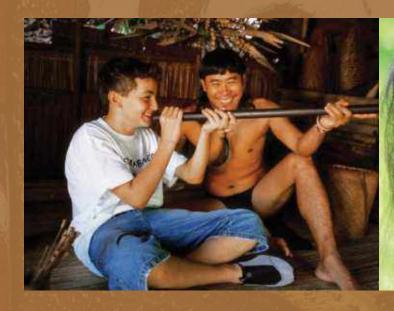
Kayar

The Kayan people are the indigenous people of central Borneo, settling mainly around the Baram, Bintulu, and the upper Rajang river area. The Kayans are also part of the Orang Ulu group, known for being fierce warriors and their skills as blacksmiths and boat builders. The most distinct feature of the Kayan people in the past are their elongated earlobes, a symbol of beauty amongst the Kayans.



Kelabit

The Kelabit group is one of the smaller ethnic groups in Sarawak with a reported total 5000 people only that makes up this Orang Ulu population. The Kelabits originate from the remote highland plateau, known as the Kelabit Highlands. Many Kelabits have migrated to urban areas, however it is estimated that roughly 1,200 Kelabit people still live in their homeland, living in tightly-knit families. Similar to the Lun Bawang community, the Kelabits place high value on their beads; for example a woman's bead cap signifies which tribe she belongs to.



Penan

The Penan people are nomadic hunter-gatherers, one of the last of such groups who still practice this lifestyle in South East Asia. While most Penan groups have settled in villages, a large majority of the Penan people prefer to move from place to place in search of wildlife, jungle produce and livelihood. The Penan people have a vast understanding of botanical knowledge, and are attuned to the intricacies of life in the jungle- its habitat, temperature, way of life and ecology. The Penan people have strong ties and respect to the jungle and their sense of identity, are deeply rooted in this connection with nature.



Lakiput / Kiput

The Lakiput people are one of the lesser known ethnic tribes in Sarawak. The Lakiput ethnic tribe are under the Orang Ulu group found in the Baram Marudi District in Miri. Among the earlier settlers in Baram, the Lakiput tribe is called the "Lepo Pu'un" or 'bangsa asal' or original people in the Baram River Basin. The Lakiput population is relatively small, with slightly over 2000 people in the community. They reside primarily by the Baram River in Kuala Tutoh.

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Basin of Kalimantan Barat (Padoch, 1982). In the past, the Iban people were well known as a warring tribe and famous for their head-hunting practice, in search of territorial migration and expansion. The Iban people comprise the majority of of Sarawak's population, making up approximately 30% of population. The Ibans living in areas from Sarikei to Miri are known as the Rajang Ibans, and form the majority group of the Iban people residing in Sarawak. The Iban community in Miri migrated here from other smaller towns, seeking work opportunities and for education.

Tales of First Pua Kumbu

There are several legends concerning Pua Kumbu's roots but it always revolve around the characters of Menggin dan Dara Tinchin. The tale starts with Menggin, an Iban hunter who aimed his blowpipe at a beautiful eagle. As he fled to retake his game, what he found was a woven skirt rather than a bird. He kept the knitted skirt, as he had never before seen such a garment. He did not know that it belonged to Dara Tinchin Temaga, the eldest daughter of a petara(deity) known as Singalang Burong. She went everywhere looking for her kain. When she met Menggin, he returned her skirt. In return, though already married, Dara married Menggin. She took him to her house, to the other side called the Gods Land. They had a friend called Sera Gunting too. Dara's first husband eventually returned home after a year. In turn, Dara asked Menggin and Sera to return to the Iban world, wearing a jacket known as baju burong and her kain she had woven for their journey. The jacket and kain have been passed on to many Iban women from that day on, so that they may weave the same patterns and stay true to the gods. And this is how pua kumbu weaving started.















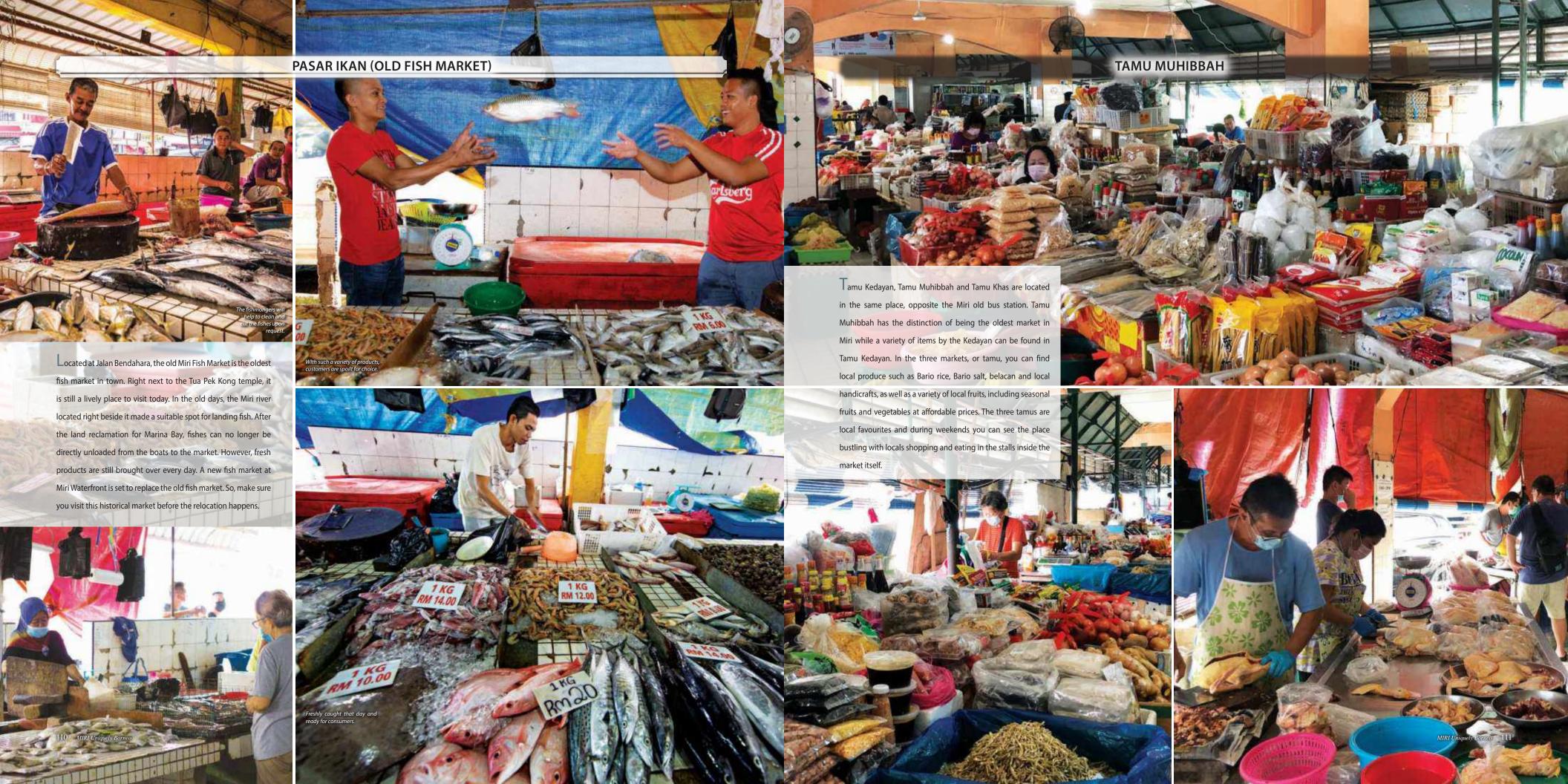


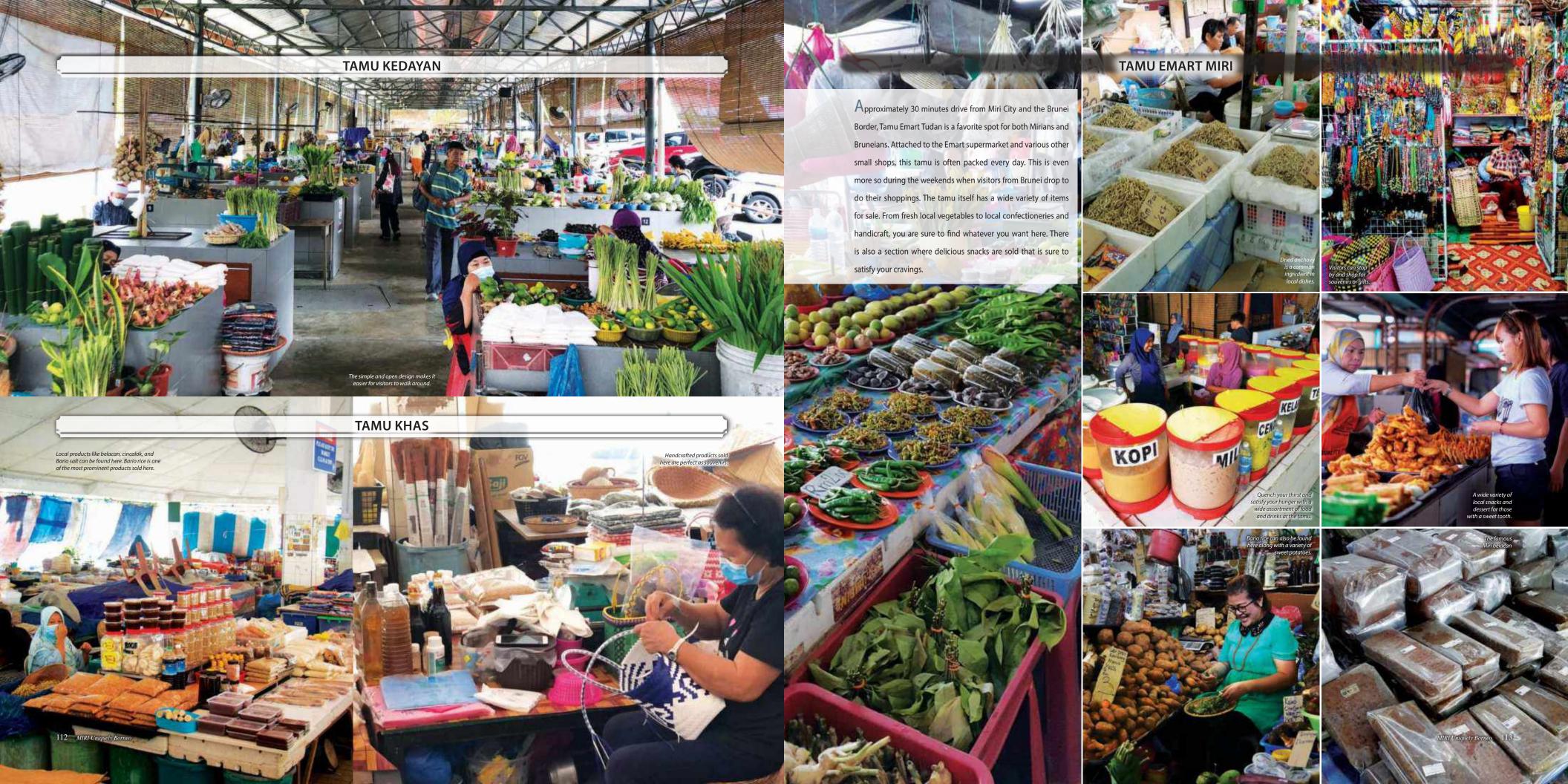












FRUITS OF MIRI

Papaya Scientific name : Carica Papaya



he papaya is a large tropical fruit with a central cavity containing black seeds, usually about 30 to 50 cm long and 10 to 30 cm in diameter. When ripe it is soft and its skin is orange in colour. Generally a very sweet fruit, it grows from a single stemmed tree and its flowers are usually wind or insect pollinated.

The papaya originated from Mexico and is grown guite widely all over the warmer climatic regions of the world. It was first brought to South East Asia by the Spaniards to the Philippines. Currently, India is the biggest producer of papayas. It is found in most places in Sarawak, especially in small farms and many suburban homes grow one or two trees. There are several varieties of papayas.

Unripe papaya makes a good salad and can also be cooked. It is also nice when pickled.

Honey Orange Scientific name: Citrus Sinensis



Known as the Binatang tangerines with thin and easily peeled skins, the Honey Orange is a popular fruit in Sarawak. The Fujian people who migrated to Sarawak must have brought the first tangerine cousins of the honey orange to the Rajang Valley. The honey orange, and other varieties like Matu Orange, were developed from this variety by cross breeding

This green or orange skinned fruit originated in Brazil. Other varieties are known as navel orange, or even orange tangerine. The different varieties are different in fruit sizes and sweetness. An obvious difference is in the thickness of their rinds.

This citrus fruit is sourish sweet to sweet and is very juicy. It is green in colour because in warmer climate, the chlorophyll of its skin does not turn orange. It is most popularly served as a dessert fruit. The segments are easily separated and covered with a very thin transparent skin.

Honey orange is a non-seasonal fruit, found throughout the year with two peak seasons, which is October - November and March - April period. This fruit is grown in hilly and well drained soils and can be found in Miri, Marudi, Long Lama and other parts of the Baram. It is also widely in the Rajang Valley where there are some small commercial farms.

Bell Guava cientific name : Syzygium aqueum



A native to New Guinea and Queensland, the Bell Guava can also grow well in tropical countries like the Philippines and Taiwan. A species of cherry, the fruit has quite a variety of colours, from light green to yellow and even red. Bell shaped, waxy and crisp, it can be found in areas of Miri. different sizes

Bell guava is best eaten fresh and often sold as cut fruit on skewers. **Longan** It is often used in tropical salads called rojak and fruit salads. It can also Scientific name: Dimocarpus Longan be juiced or made into jams. In the past the best time to eat them was around Christmas but with modern technology and global warming. the bell guava, especially the Taiwan varieties, can be found throughout the

Both imported and local varieties are available frequently in the market. Some local trees can even be harvested three times a year. The better developed commercial varieties must be grown on farms covered with netting because they are very susceptible to diseases.

Nowadays sturdier old variety from the kampong are getting rarer as many of the old trees have been chopped down to make way for road widening or other crops. There are a few large farms growing bell guava in Miri, Bekenu and Niah.

Scientific name: Durio Zinetninus.

Durians are native to Borneo and Sumatra. But today they are commercially grown in many tropical countries like Thailand, West Malaysia, Sri Lanka and Taiwan. Commercial varieties of the durian have been developed in recent years and exported and sold all over the world. However, local varieties are still extremely popular in their own localities.

When the durian season comes in Malaysia, durian lovers go crazy. Malaysia has at least 100 varieties of durians which is known as the "King" by the Chinese migrants who brought the seeds. The Chinese have



of Fruits". It can weigh as much as 3 kilograms or more. Its shape ranges from oblong to round and its skin colour can range from light green, or yellow to brown. With sharp spikes or thorns, the durian has a strong odour. Those who like durians say that they are fragrant, while those who do not like the fruit will call it smelly. Many even say that it smells like rotten onions. Alfred Russel Wallace, who visited Sarawak described its flesh as "a rich custard with almond flavor."

There are many kinds of wild durians in Sarawak with different names like Isu, Ukak, and Nyekak. Some wild durians have interesting whiskers from the stems of the fruit, some have red skins,etc. While most durians are found on tall trees, the turtle durian variety is found at ground level or just around the root system.

The durian can be eaten as a sweet dessert, cooked in various ways. It can also be preserved in the form of a paste called tempoyak or smoked into a hardened candy called dodol. A young durian can be cooked as vegetable or soup even.

Long Lama, Marudi, Niah and Bekenu are famous durian producing



It is known as lenggeng or mata kuching in local Malay. This fruit is called mata kuching because it looks like the eyeball of a cat, when shelled. The name longan comes from the Cantonese which means

The native lenggeng or mata kuching of Sarawak has two varieties, one with green skin and the other brown. Both are rather small in size but are well loved. Bats love this fruit and very often local farmers hang colourful cloth or even clothings from the branches as "scare crows" to deter marauding birds and bats.

The Fujian longans, the bigger variety, probably was introduced

long enjoyed longans during the Han Dynasty (200 BC). Fujian and so. Interestingly the fruit is featured in a Malaysian stamp, issued in Guangdong are the biggest producers of longans in China today. It is 1999. related to the Fujian lycee which was famously brought over to Florida by the Reverend William Brewster who brought the Hing Hua people to Sibu The fruit is grown in clusters at the base of the palm tree. It has a cleaned and boiled to make a nice snack. The fruit has been used to make

The flesh is translucent and very delicious. The seed may vary from small to big and is shiny black. The Chinese eat dried longan as a delicacy as it has medicinal value. It is found in Chinese desserts, soups and herbal medicinal concoction. It makes a good wine too.

The newer varieties of longans can be found throughout the year. They are usually bigger than the traditional. The local mata kuching fruits once a year during the fruit season, which is in November.

Pomegranate Scientific name : Punica granatum



The pomegranate is one of the oldest fruits in the world, known to the ancient Greeks and Assyrians. It is native to Persia and other Middle Eastern countries. It has many different species. It is a shrub but can grow up to 15 feet high with bright red flowers.

It has the most unusual fruit because the flesh is the sacs which surrounds the seeds. The pulp or sacs are fleshy, juicy and tasty. Its skin is thick, but smooth. A small variety of the pomegranate is grown in Sarawak, known as delima in the Malay language. However other varieties have not been grown in a commercial scale.

Pomegranate is a prized fruit. Its juices are full of vitamins. Famous wines have been made from the fruit. It is an excellent dessert which is often served with ice cream and cakes.

Buah Salak or Snake Fruit Scientific name : Salacca Zalacca



This fruit comes from a species of palm tree, native to the Indonesian Islands. It is called salak in Indonesia, from its scientific name Salacca. It could have been brought over from Kalimantan to Sarawak 50 years or

brownish red scaly skin which looks like snake skin. The fruit is easily peeled by pinching the tip. There are three lobes, two big ones with a small one. It tastes rather astringent but sometimes it is very sweet. Pineapple Some people even say that it tastes like apple. It can also be very dry sometimes. But it can also be a fruit one can become addicted to.

Buah salak is found in great abundance in the Niah region, south of Miri. Many farmers grow a few salak trees in their farms. At the moment buah salak is not grown on a commercial scale. Some Ibans have made pretty good buah salak wine for their own use.

Terap Scientific name: Artocarpus Elasticus

are similar in size

he terap is an evergreen tree which can grow up to 45 meters tall. It is definitely a Bornean fruit, and in particular, a Sarawakian fruit, not found in Peninsular Malaysia. The fruit is delicious, usually sweet and seldom bland. Sometimes people mistake it for breadfruit because they

The fruit has to be harvested when it is still on the tree and still hard. Once it is over ripe and rotting, it falls to the ground. When ripen, the fruit is soft and one can open it by cutting the rind or just by pulling out the stem. Once open, the fruit must be eaten as oxidation sets in very fast.



The sacs or arils about 1 inch in size, found in the fruit are sweet and white in colour. Each fruit may contain up to 200 sacs. The fruit may vary in size. The centre of the sac is a brown seed which can be collected, good wine by the Ibans.

Scientific name : Ananas Comosus



he pineapple is a popular local fruit found in Sarawak. There are many varieties of pineapples grown like Nenas Paun, Nenas Sarikei, and Nenas Madu. The most popular variety is the Bario Pineapple which is highly priced in Miri.

The pineapple, besides being a popular fresh cut fruit, is good for making desserts, jams, cakes and chutneys. It is often cooked as a vegetable, used as part of local rojak and salads. Pineapple fried rice is a popular dish in Sarawak. People enjoy iced and freshly squeezed pineapple juice which is often given as a welcome drink in Sarawak hotels. Pineapple cocktails and pineapple wines are also popular among the people of Sarawak.

Malaysia has a few famous manufacturers which export canned pineapple in chunks. Pineapples have been grown commercially in West Malaysia but not in East Malaysia where pineapples are grown in family plots, and many have been grown as decorative plants, especially those with pink leaves.

Useful Glossary:

- 1. Cultivars a plant variety that has been produced in cultivation by selective breeding. Cultivars are usually designated in the style Taxus baccata 'Variegata'.
- Varieties it is a botanical term a plant variety may take up to 15 years to develop. For example, a new variety of tomatoes may suddenly appear in your supermarket and you will be introduced to it. Also there are two varieties of pomelo, the white and the pink, Plant breeders are the plant scientists or specialists who develop plant varieties. For example, the red or pink Malaysian guava (commercially valueable) is a popular variety and is highly prized. There are six different varieties of pineapples in Malaysia – Moris, Maspine, MD2, N36,
- Species This is a classification for animals and plants. Durians (or durios) for example have more than 30 species. The human being belongs to the Homo Sapien species.
- 4. Types fruits can be classified under different types too. There are four basic types of fresh fruits e.g. drupes, berries, pepos, and pomes.
- 5. Fruits the sweet and fleshy product of a tree or plant what contains seed/s and can be eaten as food.







CURTIN UNIVERSITY MALAYSIA Curtin University Malaysia (Curtin Malaysia) is a globallyfocused, locally-engaged institution that takes pride in the broad range and high quality of its programmes in engineering and related sciences, technology, business, humanities and communications, which gain strength and currency from its strong industry, government and community links. Established in 1999 through a joint venture between Curtin University and the Sarawak Government to advance knowledge acquisition, socio-economic development and human capital in Sarawak. Curtin University is ranked in the top one percent of universities worldwide in the Academic Ranking of World Universities 2020 and 217th worldwide in the QS World University Ranking 2021. This makes Curtin University Malaysia, as an integral part of Curtin, the most highly-ranked institution in Borneo by far acco<mark>rd</mark>ing to the global metrics. Students have a choice of a wide range of courses, including double-degrees, part-time study, off-campus learning and alternative pathways. The courses are applied, innovative and relevant to the world, and are identical in all respects to those at the main campus, from curriculum and study materials to examinations and degree testamurs. Many are in subject areas where Curtin is highly ranked in global subject rankings such as the QS World University Rankings by Subject where Curtin has two subjects ranked in the top 50 and 10 in the top 200 Situated on 1,200 acres of landscaped grounds, unique architecture fashioned after buildings at the main campus in Perth, man-made lakes and wetlands teeming with indigenous and migratory birds, it is also one of the world's largest foreign branch campuses. Today, it is Curtin's largest international campus and is fast expanding its footprint as Curtin's global Distributed Learning Space allows delivery of



BIBS COLLEGE

BS College, Miri, Sarawak was established in 1998 and is approved and registered with the Ministry of Higher Education of Malaysia to offer management and business related programmes. The programmes offered include International Business, Finance, Accounting, Business Administration and Security & Safety Management. The programmes offered are leading to Certificate, Diploma, Advanced Diploma, Bachelor and Master level. The Degree qualifications are awarded by UCSI University and the Master qualifications are awarded by UNIMAS (University Malaysia Sarawak). All the programmes offered are fully accredited by Malaysian Qualifications

IBS COLLEGE

IBS has been rated by the Ministry of Higher Education as "six stars" which is "Outstanding" under the MYQUEST Assessment (2016-2017) and the College has strong partnership with other international accrediting agencies globally which include the ASIC LIK

IBS College is driven by a mission to provide students with a quality, holistic and internationally recognized education in the areas of business management. The college aims to produce graduates who are creative, analytical, independent and inspiring. IBS College has attracted many international students from over 10 countries around the globe. Our students are actively participating and volunteering in the communities' service which is part of their academic program.



Set up in 1997, RiamTec prides itself to be the home-grown tertiary education institution that offers industry-focused programs; integrating learning with industry and community. RiamTec also boasts a culturally diverse learning environment campus. Their integrated classroom environment helps students to collaborate and embrace diversity which enables them to foster mutual respect and teamwork; expand knowledge and enrich their minds.

Their courses allow students to gain practical job skills and be work-ready.

Their applied education meets the needs of the industry, combining practical and theory. In short, RIAMTEC revels in a culture of learning by doing.





BORNEO MEDICAL CENTRE (MIRI)

BORNEO

One of the best in Miri, KPJ boasts a CT so

capable of producing 160 slices when compared to others in the field.

Borneo Medical Centre (Miri), also known as BMC (Miri), is a 100-bedded tertiary-level private medical centre equipped with the latest modern medical technology. BMC (Miri) is fast becoming a leading healthcare provider in the region since their grand opening on 3rd December 2019. Boasting a talented and dynamic team of 21 resident specialist healthcare professionals, BMC (Miri) offers almost all types of medical services with reasonable and affordable prices. Their departments and services range from the dietetic department to rehabilitation centres with more to come in the future. Among these services, they are well known for their cardiology, neurosurgery and plastic, reconstructive and cosmetic (aesthetic) surgery (which they are currently the sole provider in the whole Northern region of Sarawak). With such a wide range of services and facilities available, BMC (Miri) is the place to go for high quality medical care.

Available only in BMC Miri, services like plastic, reconstructive and

cosmetic (aesthetic) surgery sets them apart and above from the rest in Miri City.





A joint venture by KPJ Healthcare Berhad and Naim Land Sdn Bhd., KPJ Miri is the third branch in Sarawak located within the commercial hub of Bandar Baru Permyjaya. It has impressive up-to-date facilities that ranges from state of the art diagnostic medical imaging machines to one of the best physiotherapy centre in Miri. There is a wide array of services for everyone's needs with more to come in the future. These services includes:

- MRI
- CT SCAN
- C-ARM
- Mammography
- Echocardiogram
- Mobile Radiography
- Accredited in-house laboratory
- 24 hours emergency services
- Physiotherapy services
- Nursery
- Surgical Theatres
- Labour Suites
- Exercise Stress Test

Only in the first of three phases, KPJ Miri is set to bring more outstanding services and facilities in the future.

No matter the single or double bedded room, patients will enjoy their comfortable stay coupled with the best facilities and services available from BMC Miri.



stablished on 1st July 2002, Miri City Medical Centre has weathered through challenging times but continued to upgrade and expand their facilities and services to keep up with the constantly evolving landscape of healthcare. It has been the hospital of choice for Malaysians and International clients, looking for good quality medical treatment.

MIRI CITY MEDICAL CENTRE (MCMC)

MIRI CITY MEDICAL CENTRE

Miri City Medical Centre is a 22-bedded hospital and being a small hospital, they constantly strived to eliminate the cold corporate feel of larger centres by providing a friendly and warm cosy stay to their clients. Furthermore, they have always been keeping private healthcare affordable to all spectrum of society.

Compact in size, they are big on their services. Their wide range of in-house and visiting specialist clinics include:

- Medical
- Surgical
- Orthopaedic
- Obstetrics and Gynaecology
- Paediatric
- Ophthalmology
- Ear, Nose & Throat (ENT)
- Urology
- Neurosurgery
- Dermatology
- Psychiatry

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Incorporated in Malaysia in 1996, international private hospital FACILITIES & SERVICES company Columbia Asia Sdn Bhd opened its first hospital in 1997. • Ear, Nose & Throat Surgery Today, Columbia Asia offers 19 operational medical facilities • General Surgery across Asia with 13 in Malaysia.

Columbia Asia hospitals offer cost-effective medical services by Orthopedic & Trauma Surgery setting up mid-sized hospitals in residential areas, making quality • General Pediatrics private healthcare affordable and accessible with no compromise • Radiology on the quality of healthcare, amenities and medical skills. On top • Anesthesiology of that, our hospitals' structure and model have evolved behind Visiting Specialists: - Urology, Ophthalmologist, its simplicity. It leads the way forward in private healthcare trends of the future – efficient and cost-effective.

- Internal Medicine
- Obstetrics & Gynecology

- Psychiatrist, Dermatologist, Plastic Surgery, Clinical Oncologist & Clinical Psychologist.
- Occupational Medicine

- 24 hours Accident & Emergency Unit
- 24 hours Outpatient/Primary Care
- Outpatient Specialist Clinics
- 2 Operating Theatres & 2 Delivery Suites
- Intensive Care Unit
- Endoscopy Suite OGDS, Colonoscopy, Bronchoscopy
- Diagnostic Imaging General X-ray, Ultrasound Echocardiography, CT Scan
- Clinical Laboratory & Blood Bank
- Foreigner Work Permit Health Exams
- Pre-Employment Medical Exams



BUILDING A UNIQUE RESORT CITY



excellence, as a resort city that attracts travelers, businesses, have been very consultative and have involved its citizens in its and industries to establish its networks and operations on its planning, management, and advancements, through its Local shores. This is reflected in the way the Miri City Council involves Agenda 21 programs. The city council has conducted multiple the citizens and residents of Miri to contribute to the various meetings with the residents throughout the years to understand environmental and developmental programs that have been the needs of the people. It is this genuine collaborative model rolled out over the years.

has been instrumental in driving a number of initiatives that are most liveable cities in Malaysia.

where its residents and citizens are involved in designing solutions and innovations, keeping in mind the concepts of As a modern city that is advancing and thriving, Miri's city council conservation and cultural identity, that makes Miri one of the



MIRI - A MODEL URBAN COMMUNITY

voluntary community projects that was initiated and prevention patrol teams have been implemented by members of the community in association with replicated in several residential areas in councilors from the Miri City council. It is a perfect example of Miri, offering Mirians immediate help how resident communities are able to work collaboratively when they are in need of assistance with council members to enhance the safety and security of in the event of break ins or attempted the neighbourhood with the involvement of the authorities, thefts, and for services with utility and the police department. The safety and patrol teams consist companies and for law enforcement. The of volunteers and residents who monitor and assist residents regular patrolling and monitoring by the through regular patrolling, organizing meetings, and offering resident community teams have indeed continuous information flow through social media platforms.

contributed to making Miri a safer plac





SMART CITY CONCEPT



With the launching of the Sarawak Digital Economy Agenda in 2018, Sarawak took bold initiatives to transform its public service to one that is more conducive and efficient. Through innovation and digital technologies, Sarawak aims to accelerate economic growth, reduce socio-economic disparities, and increase employment opportunities for its youth. Among the digital economy benefits include: enhanced customer experiences, developing high skilled and talented workforce, increased productivity, increased business opportunities, achieve higher income and higher quality of life, which in turn will establish Sarawak as an attractive investment destination.

Four main clusters involving Governance and Infrastructure, Economic Sectors, Smart City, and Talent and Research and Development were included for planning and implementation. Cluster labs and working groups collaborated to identify specific areas under the four clusters to spearhead the acceleration and growth of various sectors in the state focusing on Smart Agriculture, Manufacturing- Industry 4.0, Tourism, Smart City, Digital Health, e-Commerce, and Digital Government.

Miri was selected among the cities in Sarawak to serve as a model smart city with the launch of the program by the Chief Minister Datuk Patinggi Abang Johari Tun Openg in November 2020 and would commence smart options for provision of public services to the people. Smart traffic lights, smart waste management and integrated operation centre and CCTV platforms will in future consolidate information for monitoring and managing disasters, safety, security and development in the state and the city. Multiple ongoing projects, physically and digitally, have been implemented to cement Miri's status as a smart city. Among these are the launching of the Sarawak Smart Clty app and the upgrading projects at multiple locations round the city.



Sarawak Pay App

Today, Sarawakians have increased access to efficient front line government services through various e-portals. Sarawak Pay is the Sarawak government's financial technology platform that provides the technology and business tools for convenient and secured e-wallet for users to make digital payment for utilities and services and has gone global through collaboration with UnionPay which is international. It is one of the initiatives by the state to move into a cashless society.



Sarawak Smart City App

conveniences to both residents and visitors. Following the Smart City initiatives, this app has features such as Smart Tourism, Smart Bus, Smart Drain, Smart Truck, and Miri CARES.

new avenue to place their requests or lodge any complaints on implementation of 'Digital Economic Policy', Miri is the first parking coupons.



SmartParking Borneo App

application that makes parking-related matters more convenient to motorists. Developed in cooperation with Borneo Parking Systems Sdn Bhd, users can pay their parking fees, parking A major feature would be Miri CARES which offers Mirians a In line with the state's development strategy under the compounds, and even search for the nearest booths to purchase





straws was made with the "Tak Nak Straw" campaign. Multiple projects from tree planting to gotong royong has also been

carried out to further solidify Miri's pledge to a greener future.

locale. Miri has undergone an expansion towards the sea with the development of its own marina. The Marina Park City created a strong urban connection to the ocean waterfront with the marina, residences and high-street commercial hub, and setting a new benchmark for livability and accessibility for the citizens of Miri and the region itself. Certainly, it has established the city as a regional destination for people to live, work, visit and trade.



TAK NAN STRAW

TAK NAN BEG PLASTIK

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NEW MIRI CITY HALL

AND BANDARAYA MIRI

Mak We

In line with its Smart City initiatives, the new City Council building is not only eco-friendly but also gives a nod to the city's past. Located at Marina Parkcity, the new building is shaped to resemble an oil barrel to reflect Miri's origin as a thriving oil town. In order to pave the way for a more sustainable future, the new city hall will incorporate elements of the Green Building Index (GBI) that will emphasise on water and energy efficiency, indoor environmental quality, sustainability in site planning and management as well as using designs that will promote sustainability in the environment.

Besides being 'green', the new city hall will also be 'smart' as it will be used to keep track of the city's bus movement and garbage collection trucks, which Mirians can check by using Smart Bus and Smart Truck. As a future landmark of the city, this building will be a testament of the city's aspirations to an innovative and sustainable future while not forgetting its own humble origin as an oil town.

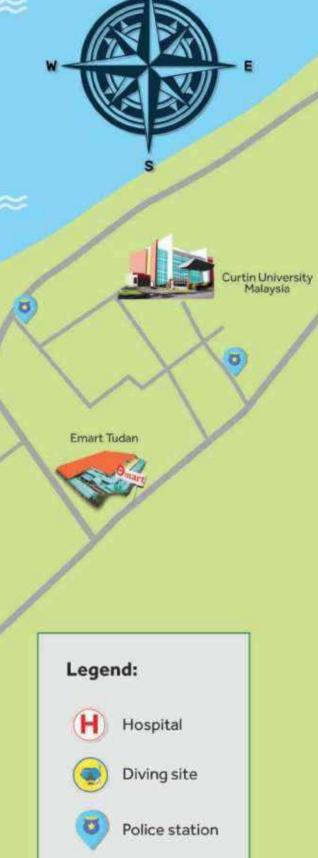




Tukau Drop Off Santak Point Atago Maru Wreck Batu Belais VHF Reef Anemone garden Azam's Place Eve's Garden Lutong Beach Coco Cabana Sunday Reef Grouper Patch Pullman Miri Waterfront Hotel Piasau Nature Reserve Tanjung Lobang Beach Miri Marriot Resort & Spa Miri Golf Club Sri Gadong Wreck Mega Hotel Imperial Hotel Esplanade Beach Tamu Muhibbah

Eastwood Valley Golf and Country Club





Tusan Beach

To Niah/Lambir/Bintulu

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Greetings from

Cr. Warziedea Ahmad MCC Tourism Development Standing Committee's Chairperson **Cr. David Stephen** Chairman for the Working Committee for Miri Uniquely Borneo Book

We would like to offer everyone a warm welcome to Miri, a city that uniquely encapsulate what being in Borneo means. Surrounded by natural attractions, Miri city has much to offer. This was a project entrusted by the Mayor of Miri City, YB Adam Yii Siew Sang, to the Tourism Development Standing Committee. Hopefully, the Working Committee we have appointed to work on this project has done it justice and managed to capture all of Miri for you to see.

First, we would like to thank the Mayor for his unwavering support for this book. His advice has been helpful in completing this book. Next, we would like to thank all the staff members who have worked on this book. They have greatly moved us with their dedication to this project to showcase our amazing city. A special thank you to Curtin University Malaysia, our special partner in the making of this book, for their hard work and dedication to this project, which has ensured its completion despite all that has occurred in the past year. We would also like to thank all the contributors, big and small, who has graciously offered the use of their pictures in our book. Without their help, the monumental task of completing this book would not have been possible.

Miri is developing at a fast pace and its landscape is ever changing. New areas are being built and older landmarks are being updated. Visitors will be treated to delicious cuisine, amazing natural sights, grand festivals, and warm smile. It is our hope that everyone who passes through here leave with no regrets after enjoying all that Miri has to offer.

This book is meant to show Miri's charm to both visitors and Mirians. Hopefully, we did Miri justice. Thank you for taking the time to read this book and we hope everyone will enjoy it.



Front row, from left to right: Cr. John Trawe, Cr. David Stephen, Cr. Warziedea Ahmad, Cr. Abdullah Jaini Back row, from left to right: Cr. Toh Kah Shiong, Puan Habsah binti Johor, En. Abdul Hafiz bin Abdul Rahman

66:2022

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